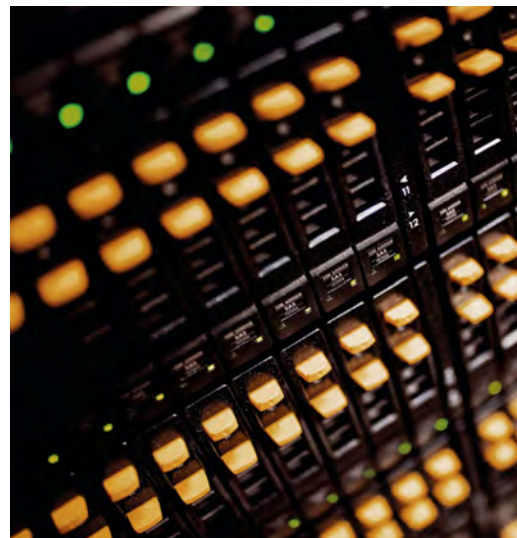


# AFRICAN DECISIONS

---



---

Connecting the continent with business intelligence

# AFRICAN DECISIONS

**African Decisions** is a comprehensive quarterly corporate and government journal designed to reflect the developing nature of Africa's intercontinental and international trade environment. It offers readers a structured coverage of business intelligence tailored to the needs of those who do business in, or with Africa.



## RECENT COVERS



# CIRCULATION

100 000

readership

13 000

ABC

20 000

print run

## HIGHLIGHTED CONTENT

**AFRICA NEWS**




**RENEWABLE POWER SHIFT**

Continued investment in renewable energy is pushing Africa's power sector towards a greener future. The continent's growing reliance on fossil fuels is being challenged by the rapid expansion of solar, wind, and hydroelectric power. This shift is not only reducing carbon emissions but also creating new jobs and economic opportunities in the renewable energy sector.



**FROM SEA TO LAND**

As the world's population grows, the demand for food and water increases. In Africa, this has led to a focus on sustainable agriculture and water management. Innovations in irrigation and crop production are helping to ensure that the continent can feed its people while protecting its natural resources.




**HEATING HANDS**

With the onset of winter, the need for heating becomes a significant challenge in many parts of Africa. However, innovative solutions are being developed to provide affordable and sustainable heating for communities. These solutions often involve the use of renewable energy sources like solar or biomass.

**AFRICA BUSINESS**

**LEADER**



**SPARK OF HOPE**

South Africa has a clearly defined strategy for reaching its target for net zero through a just transition. The country's leadership in renewable energy and its commitment to sustainable development are inspiring other nations to follow its path. This transition is not just about the environment but also about creating a more equitable and prosperous future for all.

**AFRICA BUSINESS**

**AFRICA NEWS**



**MEASURED IMPACT**

As the world's population grows, the demand for food and water increases. In Africa, this has led to a focus on sustainable agriculture and water management. Innovations in irrigation and crop production are helping to ensure that the continent can feed its people while protecting its natural resources.



**GREEN LIGHT**

With the onset of winter, the need for heating becomes a significant challenge in many parts of Africa. However, innovative solutions are being developed to provide affordable and sustainable heating for communities. These solutions often involve the use of renewable energy sources like solar or biomass.



**ROAD WORTHY**

As the world's population grows, the demand for food and water increases. In Africa, this has led to a focus on sustainable agriculture and water management. Innovations in irrigation and crop production are helping to ensure that the continent can feed its people while protecting its natural resources.



**DIVERSION TACTICS**

With the onset of winter, the need for heating becomes a significant challenge in many parts of Africa. However, innovative solutions are being developed to provide affordable and sustainable heating for communities. These solutions often involve the use of renewable energy sources like solar or biomass.

**AFRICA BUSINESS**

**COVER INTERVIEW**



**PEAK ATTRACTION**

Molnar Ramani, interim CEO of the Lesotho National Development Corporation, on its mandate to drive investment into high-value priority sectors. Ramani discusses the challenges and opportunities of leading the corporation and the role of the private sector in driving economic growth in Lesotho.

**AFRICA BUSINESS**

**COVER INTERVIEW**



**POWER HOUSE**

The continent is poised to join the green hydrogen evolution. Hydrogen is seen as a key component of a sustainable energy future, and Africa is well-positioned to lead in its production and use. The continent's abundant renewable energy resources make it an ideal location for producing green hydrogen.

**AFRICA BUSINESS**

**WATER**



**TAP STANCE**

Investing in infrastructure is key to ensuring water security for everyone on the continent. Water is a fundamental resource, and ensuring its availability and quality is essential for sustainable development. Infrastructure investments in water supply and sanitation are crucial for improving the lives of people across Africa.

**AFRICA BUSINESS**

**COUNTRY PROFILE**



**STEPPING ON THE GAS**

Mozambique's ocean economy could finally be realizing its potential as a valuable source of revenue. The country's long coastline and rich marine resources offer immense potential for the development of a thriving ocean economy. This could include activities like sustainable fishing, aquaculture, and marine tourism.

**AFRICA BUSINESS**

## SECTORS

HEALTH  
AGRICULTURE  
ENERGY  
SATELLITES

EDUCATION  
INFRASTRUCTURE  
MINING  
FINANCE

WATER  
PROPERTY  
TOURISM  
TELECOMS & ICT

## SUBSCRIBERS

The **WORLD BANK**, Departments within the **UNITED NATIONS**, Departments within the **COMMONWEALTH**,  
The **AFRICAN DEVELOPMENT BANK**, The **WORLD TRADE ORGANIZATION**



## DISTRIBUTION

**Copies of African Decisions** are distributed to decision-makers and senior initiators in African industry, commerce, the ICT and satellite sectors and government, as well as to directors of listed companies in sub-Saharan Africa. It is for sale at selected Exclusive Books outlets in South Africa and is the media partner to the following conferences: **Mining Indaba**, **AfricaCom**, **Enlit Africa** and the **Africa Oil Week**.



## AIRLINES

Copies of African Decisions are available at airport lounges in Johannesburg, Cape Town, Durban and distributed via the following airlines check-in counters:

**CEM Air**  
**Emirates Airlines**  
**Qatar Airways**  
**SAA**

**Lufthansa Airlines**  
**Turkish Airlines**  
**Safair**

**Ethiopian Airlines**  
**Kenya Airways**  
**KLM Royal Dutch Airlines**  
**SA Airlink**

## ADVERTISING RATES

PRINT	
Full-colour A4 page	R38 950
Inside front (A4)	R57 950
Full-colour double page spread	R68 950
Full-colour half page	R24 975
Inside front cover (double page spread)	R74 200
Inside back cover (single A4 page)	R48 950
Outside back cover	R69 950
<b>Front cover picture of CEO with caption; featured in contents pages</b> 1 X A4 page full-colour advertisement 3 X A4 pages full-colour interview	R115 950
<b>Company Profile</b> 1 X A4 page full-colour advertisement 2 X A4 pages full-colour advertorial	R79 500
<b>Company Survey</b> 2 X A4 page full-colour advertisement 6 X A4 pages full-colour advertorial	R165 950
WEBSITE ADVERTISING	
300 x 250 pixels	R5 000 p/m
728 x 90 pixels	R6 000 p/m

All above rates exclude VAT

## PAST AND CURRENT ADVERTISERS



## CONTACT

For inquiries please contact Theresa Fourie

Tel: +27 (0)21 416 0141

Fax: +27 (0) 21 418 0132

Email: [theresa@habarimedia.com](mailto:theresa@habarimedia.com) Website: [habarimedia.com](http://habarimedia.com)

To view the latest issue of the publication click this [link](#)

To visit the African Decisions website click this [link](#)

**habari**  
MEDIA



Highbury Media T/A Habari Media

36 Old Mill Rd, Ndabeni, Cape Town, 7405  
 P O Box 180, Howard Place, Pinelands, 7405  
 Highbury Media (Pty) Ltd No. 2004/031056/07  
 Directors: K Ferguson, R Jakoet, L Makrygiannis,  
 C Moodley, T Stewart, A Walker, B Allie, F Kibonge